Columbiad LLC

[www.columbiad.net](http://www.columbiad.net)

* Columbiad provides solutions to the Quick Serve (QSR)/Fast Food industry worldwide. Columbiad provides design, engineering and local supply solutions to lower the CAPEX cost and increase speed of opening restaurants around the globe.
* Target customer are global Quick Service Restaurant (QSR) Chains and their franchisees around the world; cross many different cultures and languages
* Business to business selling and marketing to corporate executives, financial entrepreneurs and franchisees.

The name Columbiad came to be while on a tour of Ft. Sumter in Charleston, SC. Columbiad’s were strong, powerful artillery cannons. They were symbolic of the nation’s defense in the 19th century. See pics below.



Logo requirements:

* Use the pics to drive logo concept only and provide background. The logo does not have to be identifiable as a Columbiad canon
* Simple, clean, modernized geometric shapes/image that can be used as a bold, distinctive mark/logo, fully colored or black and white. With or without the word “Columbiad”
* Identifiable on its own as a stand-alone mark over time
* Recommend/specify fonts, standard colors
* Look modern, solid, reliable, dependable,
* Combine logo with name in different applications/orientations.
* Logo and name will be used on-line, for business communications (cards, email, literature, etc.), and as a logo on stainless steel & molded foodservice equipment and supplies.

Very simple Columbiad logo concept done by me

**COLUMBIAD**